



COUNTY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE PUBLICATION

April 4, 2005

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MEDIA ADVISORY

COUNTY EMPLOYEE BLOOD DRIVE KICKS OFF APRIL 5

- WHO:** Supervisor Greg Cox, District 1
San Diego County employees
- WHAT:** Annual County employee blood drive to benefit the San Diego Blood Bank
- WHEN:** 10:00 a.m.
Tuesday, April 5
- WHERE:** County Administration Center
1600 Pacific Highway
San Diego, 92101
- WHY:** San Diego County employees will roll up their sleeves to benefit the San Diego Blood Bank, during the annual San Diego County Employee Blood Drive, April 5 – 28. Last year, employees generously donated more than 600 pints of blood, and this year the goal is to reach at least 850 pints. This would be more than enough blood to supply all of San Diego County for two days.

The San Diego Blood Bank, which needs at least 400 pints of blood each day to supply local healthcare facilities, is experiencing a shortage of supply. Currently, the blood bank has less than a day's supply of Type O and Type B blood types. County employees are extending their arms to help pick up the slack and help support our community.

For more information about donations to the San Diego Blood Bank, contact them at (800) 4MY-SDBB or visit their Web site at www.sandiegobloodbank.org.

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